

## **Meals and Soups in Estonia**

Market Direction | 2022-11-03 | 19 pages | Euromonitor

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### **Report description:**

Shelf stable soup is the largest and fastest growing type of soup in Estonia due to its long shelf life and ease of transportation. In 2022, the rise in domestic travel is helping to drive retail volume sales of shelf-stable soup, which is a popular meal when camping. Manufacturers have been modernising the image of shelf-stable soup in recent years from what was traditionally just canned soup. Products are being developed with stand-up pouches or packaging that resembles a noodle cup, to appeal...

Euromonitor International's Meals and Soups in Estonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Meals and Soups market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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