

## **Meals and Soups in Croatia**

Market Direction | 2022-11-03 | 17 pages | Euromonitor

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### **Report description:**

Meals and soups is enjoying further success in 2022, with double-digit value growth, due to the convenience of products in the category. As the impact of the pandemic started to wane, consumers were asked to return to offices and work places and the motivation for the preparation of home-made meals has diminished. Market players have acknowledged this trend and have worked on the availability of ready meals, especially in industrial zones and coastal areas which have significant investment in th...

Euromonitor International's Meals and Soups in Croatia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Meals and Soups market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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