

Meals and Soups in Canada

Market Direction | 2022-11-07 | 20 pages | Euromonitor

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Report description:

As the impact of the COVID-19 pandemic gradually fades and Canadians resume pre-pandemic lifestyles, retail demand for meals and soups is set to slightly decline in 2022, even if overall sales levels will remain well above 2019 levels. 2020 saw an exceptional increase in retail demand for meals and soups as consumers were confined to the home and foodservice establishments were closed. In 2022, with foodservice establishments in full operation again, demand shows a normalisation. Inflationary pr...

Euromonitor International's Meals and Soups in Canada report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Continued rapid growth for meal kits as consumers want convenience

Perceived as unhealthy, shelf-stable soup posts largest decline in sales in years

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