

Meals and Soups in Cameroon

Market Direction | 2022-10-31 | 17 pages | Euromonitor

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Report description:

Meals and soups in Cameroon is a small category that has only niche appeal. These products have a very limited presence on retail shelves and this means that consumer awareness remained low. Ready meals and packaged soup are also considered to be unnecessarily expensive products and this also contributes to low consumer interest. Dry soup is the only category with any real presence and sales remain very low. Furthermore, as soup consumption generally rises when weather is colder, Cameroon's per...

Euromonitor International's Meals and Soups in Cameroon report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
October 2022

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