

Meals and Soups in Bulgaria

Market Direction | 2022-11-03 | 20 pages | Euromonitor

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Report description:

Meals and soups are witnessing a slight decrease in volume sales in 2022, mainly due to the lack of stockpiling and the return to eating out in foodservice outlets post-pandemic. Products most affected include shelf-stable ready meals, dried and shelf-stable soups, and frozen pizza. Price inflation caused by the higher costs of raw materials, packaging, transportation and energy has driven up current value sales in 2022, weakening demand to some extent.

Euromonitor International's Meals and Soups in Bulgaria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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Table of Contents:

Meals and Soups in Bulgaria

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List Of Contents And Tables

MEALS AND SOUPS IN BULGARIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Meals and soups face volume sales decline as consumers resume eating out

Prepared salads are back on the menu as convenient and healthy option

Soup consumption declines as consumers reset lifestyles out of home

PROSPECTS AND OPPORTUNITIES

Steady growth prospects anticipated for overall category despite decline in soup sales

Chilled ready meals buoyed by wider product choice in modern channel

Convenience products to see solid strong growth in forecast period

CATEGORY DATA

Table 1 Sales of Meals and Soups by Category: Volume 2017-2022

Table 2 Sales of Meals and Soups by Category: Value 2017-2022

Table 3 Sales of Meals and Soups by Category: % Volume Growth 2017-2022

Table 4 Sales of Meals and Soups by Category: % Value Growth 2017-2022

Table 5 Sales of Chilled Ready Meals by Ethnicity: % Value 2017-2022

Table 6 Sales of Frozen Ready Meals by Ethnicity: % Value 2017-2022

Table 7 NBO Company Shares of Meals and Soups: % Value 2018-2022

Table 8 LBN Brand Shares of Meals and Soups: % Value 2019-2022

Table 9 Distribution of Meals and Soups by Format: % Value 2017-2022

Table 10 □Forecast Sales of Meals and Soups by Category: Volume 2022-2027

Table 11 □Forecast Sales of Meals and Soups by Category: Value 2022-2027

Table 12 □Forecast Sales of Meals and Soups by Category: % Volume Growth 2022-2027

Table 13 □Forecast Sales of Meals and Soups by Category: % Value Growth 2022-2027

COOKING INGREDIENTS AND MEALS IN BULGARIA

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 14 Sales of Cooking Ingredients and Meals by Category: Volume 2017-2022

Table 15 Sales of Cooking Ingredients and Meals by Category: Value 2017-2022

Table 16 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2017-2022

Table 17 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2017-2022

Table 18 NBO Company Shares of Cooking Ingredients and Meals: % Value 2018-2022

Table 19 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2019-2022

Table 20 Penetration of Private Label by Category: % Value 2017-2022

Table 21 Distribution of Cooking Ingredients and Meals by Format: % Value 2017-2022

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Table 22 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2022-2027

Table 23 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2022-2027

Table 24 Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2022-2027

Table 25 Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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