

## **Meals and Soups in Argentina**

Market Direction | 2022-11-07 | 19 pages | Euromonitor

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### **Report description:**

After posting consistently negative results over 2017-2021, dry soup is poised to record robust growth in retail volume sales in 2022. The turnaround is partly explained by the success of recently launched health-oriented varieties, as the perception that products in this category traditionally tend to be high in salt, fat and artificial additives and preservatives was a major contributor to the declining trend witnessed over most of the review period. Demand has been further bolstered by growin...

Euromonitor International's Meals and Soups in Argentina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Meals and Soups market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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## Table of Contents:

Meals and Soups in Argentina  
Euromonitor International  
November 2022

List Of Contents And Tables

### MEALS AND SOUPS IN ARGENTINA

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Rising demand for dehydrated products drives recovery in dry soup volume sales

Ready meals and frozen pizza continue to benefit from the easing of the pandemic

Workers' cooperative takes over Buenos Aires Food factory following bankruptcy

#### PROSPECTS AND OPPORTUNITIES

Dry soup most exposed to threat posed by new food labelling rules

Shelf stable ready meals and shelf stable soup set to remain negligible categories

Nobles del Sur should continue to benefit from recent change of ownership

#### CATEGORY DATA

Table 1 Sales of Meals and Soups by Category: Volume 2017-2022

Table 2 Sales of Meals and Soups by Category: Value 2017-2022

Table 3 Sales of Meals and Soups by Category: % Volume Growth 2017-2022

Table 4 Sales of Meals and Soups by Category: % Value Growth 2017-2022

Table 5 Sales of Frozen Ready Meals by Ethnicity: % Value 2017-2022

Table 6 Sales of Soup by Leading Flavours: Rankings 2017-2022

Table 7 NBO Company Shares of Meals and Soups: % Value 2018-2022

Table 8 LBN Brand Shares of Meals and Soups: % Value 2019-2022

Table 9 Distribution of Meals and Soups by Format: % Value 2017-2022

Table 10 □Forecast Sales of Meals and Soups by Category: Volume 2022-2027

Table 11 □Forecast Sales of Meals and Soups by Category: Value 2022-2027

Table 12 □Forecast Sales of Meals and Soups by Category: % Volume Growth 2022-2027

Table 13 □Forecast Sales of Meals and Soups by Category: % Value Growth 2022-2027

#### COOKING INGREDIENTS AND MEALS IN ARGENTINA

#### EXECUTIVE SUMMARY

Cooking ingredients and meals in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

#### MARKET DATA

Table 14 Sales of Cooking Ingredients and Meals by Category: Volume 2017-2022

Table 15 Sales of Cooking Ingredients and Meals by Category: Value 2017-2022

Table 16 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2017-2022

Table 17 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2017-2022

Table 18 NBO Company Shares of Cooking Ingredients and Meals: % Value 2018-2022

Table 19 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2019-2022

Table 20 Penetration of Private Label by Category: % Value 2017-2022

Table 21 Distribution of Cooking Ingredients and Meals by Format: % Value 2017-2022

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Table 22 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2022-2027

Table 23 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2022-2027

Table 24 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2022-2027

Table 25 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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