

## **Meals and Soups in Argentina**

Market Direction | 2022-11-07 | 19 pages | Euromonitor

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### **Report description:**

After posting consistently negative results over 2017-2021, dry soup is poised to record robust growth in retail volume sales in 2022. The turnaround is partly explained by the success of recently launched health-oriented varieties, as the perception that products in this category traditionally tend to be high in salt, fat and artificial additives and preservatives was a major contributor to the declining trend witnessed over most of the review period. Demand has been further bolstered by growin...

Euromonitor International's Meals and Soups in Argentina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Meals and Soups market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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