

Lodging (Destination) in the Czech Republic

Market Direction | 2022-09-28 | 21 pages | Euromonitor

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Report description:

Lodging remains in a difficult situation in 2022. Thanks to the government's COVID-19 support programmes and the rise in domestic tourism, the drop in the number of operators was not as high as expected. However, lodging suffers not only from reduced inbound tourism but also from staff shortages. Several workers quit or were laid off during the pandemic, and players are also grappling with pressures from wages and operating costs. Following two years of home-centred life, Czech consumers are kee...

Euromonitor International's Lodging (Destination) in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Lodging (Destination) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
October 2022

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Hotels suffers from staff shortages and lack of business traffic

Luxury hotels focus on domestic tourism through diversified offers

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More sophisticated demand to force players to adapt, while digitalisation marches onwards

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