

Lodging (Destination) in South Africa

Market Direction | 2022-10-10 | 20 pages | Euromonitor

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Report description:

During the last few years of the review period there has been decreased global and regional demand for lodging due to worldwide economic instability and restrictions on movement as a result of the pandemic. The end of November 2021 brought another wave of COVID-19, with a new variant identified in South Africa, Omicron, which led to the country being placed back on many countries' red lists for travelling. As a result, many international tourists cancelled their bookings for lodging, with a deva...

Euromonitor International's Lodging (Destination) in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Lodging (Destination) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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2022 DEVELOPMENTS

Holidays remain non-essential, while business travel is adapting and blurring the lines between business and leisure

New hotels open or offer deals to attract customers in 2022

PROSPECTS AND OPPORTUNITIES

Short-term rentals to lead recovery, while Airbnb collaborates with government to create a more diverse and inclusive tourism economy

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TRAVEL IN SOUTH AFRICA

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