

Lodging (Destination) in Israel

Market Direction | 2022-10-10 | 19 pages | Euromonitor

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Report description:

The rise of domestic travel in 2021 boosted bookings in hotels in locations popular with locals, such as Eilat and the Dead Sea, while those hotels which with a more international focus did not perform so well. Such hotels are generally in locations like Nazareth, the Dead Sea, and some areas around Jerusalem. In March 2021, hotels were allowed to open in Israel at 50% capacity and in May, they were allowed to open according to the Green Pass rules, thus admitting only the full-vaccinated, the r...

Euromonitor International's Lodging (Destination) in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Lodging (Destination) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Hotels benefit from inbound arrivals as locals turn to foreign travel

Campsites gains ground having netted new consumers during pandemic

PROSPECTS AND OPPORTUNITIES

Hotels to expand over the forecast period with several new openings and new formats

Short-term rental legislation may present challenges, while campsites to benefit from continued interest in low-cost and increased investment in innovation

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