

Lodging (Destination) in Ireland

Market Direction | 2022-09-06 | 21 pages | Euromonitor

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Report description:

After declining from two years in a row, retail constant value sales (2022 prices) of lodging (destination) began to recover during 2022, as COVID-19 restrictions on travel were largely eliminated early in the year: International travellers arriving in Ireland no longer had to carry evidence of their vaccination status (as they did in 2021) or proof that they have recovered from the virus.

Euromonitor International's Lodging (Destination) in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Lodging (Destination) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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