

Lodging (Destination) in Hungary

Market Direction | 2022-09-28 | 20 pages | Euromonitor

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Report description:

The number of room nights continued to recover during 2022 but remained well below its pre-pandemic (2019) peak. With most COVID-19 rules eliminated during the early part of the year, local consumers began to travel again, with long wellness weekends and family visits/reunions particularly popular after two long years of restrictions and lockdowns. The fact that many consumers had built up significant excess savings as a result of the pandemic and changes to the tax system also played a role in...

Euromonitor International's Lodging (Destination) in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Lodging (Destination) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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