

Lodging (Destination) in France

Market Direction | 2022-09-06 | 23 pages | Euromonitor

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Report description:

Shocked to the core by COVID-19 in 2020 and the first half of 2021, hotels in France claims a recovery better than many other European countries in 2021 and especially in 2022, though recovery has not been homogeneous throughout all of hotels or all of France. Some regions and hotel types have already equalled or surpassed 2019 levels, while others are yet to get there as results vary depending on destinations and positioning. For example, while 2021 was a great year for Brittany and New Aquitai...

Euromonitor International's Lodging (Destination) in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Lodging (Destination) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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