

Lodging (Destination) in Denmark

Market Direction | 2022-09-28 | 19 pages | Euromonitor

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Report description:

In terms of number of room nights, hotels overall in Denmark is rising in 2022, but has yet to reach pre-pandemic levels. In terms of both number of rooms and sites/outlets, hotels overall has been rising steadily since the beginning of the review period, including throughout the pandemic. Budget, mid-market, upscale and luxury hotels have all been seeing continuously positive and rising growth in terms of sites/outlets consistently throughout the entire review period and into 2022. Short-terms r...

Euromonitor International's Lodging (Destination) in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Lodging (Destination) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Scandic Hotels steals number one spot in hotels overall in 2022

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