

Lodging (Destination) in Belgium

Market Direction | 2022-10-13 | 21 pages | Euromonitor

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Report description:

Following the slump in current value sales in 2020 in the wake of the Coronavirus (COVID-19) crisis, all types of lodging have rebounded over the remainder of the review period. However, while the ebbing of the pandemic and easing of travel and other COVID-19-related restrictions have stimulated strong current value growth rates, the extent of the 2020 decline and residual consumer caution for health and economic reasons mean that sales are expected to remain below the 2019 level by the end of 2...

Euromonitor International's Lodging (Destination) in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Lodging (Destination) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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2022 DEVELOPMENTS

Short-term rentals attracts convenience- and safety-seeking tourists to the countryside and cities

Hotels starts to recover, although some struggle due to slow return of business travel and halt to government support

PROSPECTS AND OPPORTUNITIES

Increasing professionalism of short-term rentals intensifies competition with hotels

Hotels operators plan to increase the number of outlets in anticipation of higher demand

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Booking: Key trends

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