

Lodging (Destination) in Austria

Market Direction | 2022-09-06 | 22 pages | Euromonitor

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Report description:

After tough times in 2020 and 2021 lodging in Austria is able to operate without any restrictions in 2022 except for a ban on unvaccinated guests in January. Interest in travel began to recover at a good pace from mid-2021, driven mainly by domestic guests, followed by guests from the typical inbound countries such as Germany and the Netherlands, while the number of guests from further away destinations and, especially, long-haul remains disproportionately low.

Euromonitor International's Lodging (Destination) in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Lodging (Destination) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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