

Lodging (Destination) in Australia

Market Direction | 2022-12-21 | 21 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Lodging did not decline to as great an extent as other travel categories during the pandemic in Australia - in fact, it experienced a rebound in double-digit value growth terms in 2021 - due to the strength of domestic travel during periods, and regions of Australia, that were not in lockdown. With international borders closed, many Australians embraced domestic travel as a substitute, or often as a reward for enduring prolonged home seclusion. Queensland destinations - such as Cairns and the Go...

Euromonitor International's Lodging (Destination) in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Lodging (Destination) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Lodging (Destination) in Australia
Euromonitor International
December 2022

List Of Contents And Tables

LODGING (DESTINATION) IN AUSTRALIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Australians spend accumulated savings and treat themselves post-pandemic

Travellers embrace short-term rentals and campsites during pandemic, but hostels struggle

PROSPECTS AND OPPORTUNITIES

Growth of hotels expected to continue, as industry caters for new cohorts

Impact of pandemic on campsites and hostels will remain relevant

CATEGORY DATA

Table 1 Lodging (Destination) Sales: Value 2017-2022

Table 2 Lodging (Destination) Online Sales: Value 2017-2022

Table 3 Hotels Sales: Value 2017-2022

Table 4 Hotels Online Sales: Value 2017-2022

Table 5 Other Lodging Sales: Value 2017-2022

Table 6 Other Lodging Online Sales: Value 2017-2022

Table 7 Lodging (Destination) Outlets: Units 2017-2022

Table 8 Lodging (Destination) Rooms: Number of Rooms 2017-2022

Table 9 Lodging (Destination) by Incoming vs Domestic: % Value 2017-2022

Table 10 □Hotels NBO Company Shares: % Value 2017-2021

Table 11 □Hotel Brands by Key Performance Indicators 2022

Table 12 □Forecast Lodging (Destination) Sales: Value 2022-2027

Table 13 □Forecast Lodging (Destination) Online Sales: Value 2022-2027

Table 14 □Forecast Hotels Sales: Value 2022-2027

Table 15 □Forecast Hotels Online Sales: Value 2022-2027

Table 16 □Forecast Other Lodging Sales: Value 2022-2027

Table 17 □Forecast Other Lodging Online Sales: Value 2022-2027

Table 18 □Forecast Lodging (Destination) Outlets: Units 2022-2027

CHART 1 Inbound Receipts: 2022-2027

CHART 2 Average Spend per Trip for Inbound Arrivals: 2022-2027

TRAVEL IN AUSTRALIA

EXECUTIVE SUMMARY

Travel in 2022

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

MARKET DATA

Table 19 Surface Travel Modes Sales: Value 2017-2022

Table 20 Surface Travel Modes Online Sales: Value 2017-2022

Table 21 Forecast Surface Travel Modes Sales: Value 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 22 Forecast Surface Travel Modes Online Sales: Value 2022-2027

Table 23 In-Destination Spending: Value 2017-2022

Table 24 Forecast In-Destination Spending: Value 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Lodging (Destination) in Australia

Market Direction | 2022-12-21 | 21 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

| Select license | License | Price |
|----------------|--------------------------------|----------|
| | Single User Licence | €825.00 |
| | Multiple User License (1 Site) | €1650.00 |
| | Multiple User License (Global) | €2475.00 |
| | | VAT |
| | | Total |

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

| | | | |
|---------------|----------------------|-------------------------------|---|
| Email* | <input type="text"/> | Phone* | <input type="text"/> |
| First Name* | <input type="text"/> | Last Name* | <input type="text"/> |
| Job title* | <input type="text"/> | | |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/> |
| Address* | <input type="text"/> | City* | <input type="text"/> |
| Zip Code* | <input type="text"/> | Country* | <input type="text"/> |
| | | Date | <input type="text" value="2026-02-11"/> |
| | | Signature | <input type="text"/> |

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com