

## **Lodging (Destination) in Argentina**

Market Direction | 2022-09-02 | 22 pages | Euromonitor

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### **Report description:**

The Previaje programme promoted by the National Ministry of Tourism continues to have a very positive impact on lodging, and especially on higher-end hotels. However, those seeing the most benefit are those located outside of Buenos Aires City and in different areas of Argentina. The City of Buenos Aires is the most popular for foreign tourists and in 2022 continues to suffer the impact of the pandemic and its fallout, deeply affected by low rates of international tourism. Despite incentives, re...

Euromonitor International's Lodging (Destination) in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Lodging (Destination) market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Lodging (Destination) in Argentina  
Euromonitor International  
October 2022

### List Of Contents And Tables

#### LODGING (DESTINATION) IN ARGENTINA

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Buenos Aires City hotels still suffer from pandemic fallout while Hilton continues expansion plans in 2022

Airbnb leads lodging overall thanks to dominance of short-term rentals, and Sheraton leads hotels while players focus on rebranding ventures

##### PROSPECTS AND OPPORTUNITIES

International chains plan host of new hotel openings over forecast period

Eco-friendly trends to direct development in hotels and see rise in demand for glamping experiences

##### CATEGORY DATA

Table 1 Lodging (Destination) Sales: Value 2017-2022

Table 2 Lodging (Destination) Online Sales: Value 2017-2022

Table 3 Hotels Sales: Value 2017-2022

Table 4 Hotels Online Sales: Value 2017-2022

Table 5 Other Lodging Sales: Value 2017-2022

Table 6 Other Lodging Online Sales: Value 2017-2022

Table 7 Lodging (Destination) Outlets: Units 2017-2022

Table 8 Lodging (Destination) Rooms: Number of Rooms 2017-2022

Table 9 Lodging (Destination) by Incoming vs Domestic: % Value 2017-2022

Table 10 □Hotels NBO Company Shares: % Value 2017-2021

Table 11 □Hotel Brands by Key Performance Indicators 2022

Table 12 □Forecast Lodging (Destination) Sales: Value 2022-2027

Table 13 □Forecast Lodging (Destination) Online Sales: Value 2022-2027

Table 14 □Forecast Hotels Sales: Value 2022-2027

Table 15 □Forecast Hotels Online Sales: Value 2022-2027

Table 16 □Forecast Other Lodging Sales: Value 2022-2027

Table 17 □Forecast Other Lodging Online Sales: Value 2022-2027

Table 18 □Forecast Lodging (Destination) Outlets: Units 2022-2027

CHART 1 Inbound Receipts: 2022-2027

CHART 2 Average Spend per Trip for Inbound Arrivals: 2022-2027

#### TRAVEL IN ARGENTINA

##### EXECUTIVE SUMMARY

Travel in 2022

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

##### MARKET DATA

Table 19 Surface Travel Modes Sales: Value 2017-2022

Table 20 Surface Travel Modes Online Sales: Value 2017-2022

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Table 21 Forecast Surface Travel Modes Sales: Value 2022-2027

Table 22 Forecast Surface Travel Modes Online Sales: Value 2022-2027

Table 23 In-Destination Spending: Value 2017-2022

Table 24 Forecast In-Destination Spending: Value 2022-2027

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SOURCES

Summary 1 Research Sources

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