

Large Cooking Appliances in Hong Kong, China

Market Direction | 2023-01-18 | 36 pages | Euromonitor

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Report description:

In contrast to an average 10,900 units of private housing unit completion each year from 2007-2016, the private housing supply predicted for 2022 almost doubled to approximately 21,000. Following a spike in new residential housing, especially after the resumption of renovation projects in 2021, demand for the dominant built-in large cooking appliances continued to grow in 2022. Many local consumers, especially younger households, appreciate modern interior design, with built-in hobs becoming inc...

Euromonitor International's Large Cooking Appliances in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Large Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Driven by resumption of renovation projects, demand for built-in large cooking appliances continues to grow in 2022

Modest growth for ovens as busy consumers choose multifunctional microwaves

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Inflation increases production costs, unit price increases will slow uptake in 2023

Sales of ovens to be further cannibalised by multifunctional microwaves

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