

Ice Cream in Nigeria

Market Direction | 2022-08-17 | 25 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Ice cream saw a decline in retail volume sales in 2020, due to the restrictions on consumer mobility in light of the Coronavirus (COVID-19) pandemic. This was followed by slow growth in 2021, largely due to a rebound in frozen yoghurt, as the economic recession and depreciation of the local currency continued to hit ice cream sales. However, ice cream's performance is set to improve over 2022, with a return to retail volume growth for impulse and take-home ice cream. Strong growth in retail curr...

Euromonitor International's Ice Cream in Nigeria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Frozen Yoghurt, Impulse Ice Cream, Plant-based Ice Cream, Take-Home Ice Cream, Unpackaged Ice Cream.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Ice Cream market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Ice Cream in Nigeria
Euromonitor International
August 2022

List Of Contents And Tables

ICE CREAM IN NIGERIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Traditional call for frozen yoghurt and move back to impulse purchases of ice cream boost category performance

Tough economic situation pushes move towards smaller packs

Niche of affluent consumers encourages premium ice cream launches

PROSPECTS AND OPPORTUNITIES

Demographic, economic and cultural trends and company activity set to add dynamism to ice cream

Modern grocery retail development threatens small local grocers' leadership of distribution

Lower-income consumers set to boost the demand for impulse ice cream and frozen yoghurt

CATEGORY DATA

Table 1 Sales of Ice Cream by Category: Volume 2017-2022

Table 2 Sales of Ice Cream by Category: Value 2017-2022

Table 3 Sales of Ice Cream by Category: % Volume Growth 2017-2022

Table 4 Sales of Ice Cream by Category: % Value Growth 2017-2022

Table 5 Sales of Impulse Ice Cream by Format: % Value 2017-2022

Table 6 NBO Company Shares of Ice Cream: % Value 2018-2022

Table 7 LBN Brand Shares of Ice Cream: % Value 2019-2022

Table 8 NBO Company Shares of Impulse Ice Cream: % Value 2018-2022

Table 9 LBN Brand Shares of Impulse Ice Cream: % Value 2019-2022

Table 10 □NBO Company Shares of Take-home Ice Cream: % Value 2018-2022

Table 11 □LBN Brand Shares of Take-home Ice Cream: % Value 2019-2022

Table 12 □Distribution of Ice Cream by Format: % Value 2017-2022

Table 13 □Forecast Sales of Ice Cream by Category: Volume 2022-2027

Table 14 □Forecast Sales of Ice Cream by Category: Value 2022-2027

Table 15 □Forecast Sales of Ice Cream by Category: % Volume Growth 2022-2027

Table 16 □Forecast Sales of Ice Cream by Category: % Value Growth 2022-2027

CHART 1 Snacks Value Sales Growth Scenarios: 2020-2027

CHART 2 Snacks Impact of Drivers on Value Sales: 2020-2027

SNACKS IN NIGERIA

EXECUTIVE SUMMARY

Snacks in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for snacks?

MARKET DATA

Table 17 Sales of Snacks by Category: Volume 2017-2022

Table 18 Sales of Snacks by Category: Value 2017-2022

Table 19 Sales of Snacks by Category: % Volume Growth 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 20 Sales of Snacks by Category: % Value Growth 2017-2022

Table 21 NBO Company Shares of Snacks: % Value 2018-2022

Table 22 LBN Brand Shares of Snacks: % Value 2019-2022

Table 23 Distribution of Snacks by Format: % Value 2017-2022

Table 24 Forecast Sales of Snacks by Category: Volume 2022-2027

Table 25 Forecast Sales of Snacks by Category: Value 2022-2027

Table 26 □Forecast Sales of Snacks by Category: % Volume Growth 2022-2027

Table 27 □Forecast Sales of Snacks by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Ice Cream in Nigeria

Market Direction | 2022-08-17 | 25 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-08"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com