

Ice Cream in India

Market Direction | 2022-08-31 | 27 pages | Euromonitor

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Report description:

Ice cream is expected to see significant retail volume and current value increases in India in 2022, after being particularly hard-hit during the pandemic in 2020, and seeing only slow recovery in 2021. The primary reason for the expectation of growth in sales of ice cream in 2022 is the heatwaves which swept the country during the summer months, when consumers resorted to ice cream for relief from the high temperatures. According to the Indian Meteorological Department (IMD), the average monthl...

Euromonitor International's Ice Cream in India report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Frozen Yoghurt, Impulse Ice Cream, Plant-based Ice Cream, Take-Home Ice Cream, Unpackaged Ice Cream.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Ice Cream market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
August 2022

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Amul retains its lead in ice cream

Healthy products continue to see growth in 2022, due to permissible indulgence

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E-commerce to gain prominence, riding on the back of quick commerce

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