

Ice Cream in Hong Kong, China

Market Direction | 2022-07-08 | 23 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

The fifth wave of the pandemic in Hong Kong in early 2022 has contributed heavily to predictions for a significant increase in retail volume sales of ice cream for the year. The uncertain pandemic climate combined with global logistics issues hampering supplies led to many local consumers panic buying snacks such as ice cream due to the latter's long-term storage properties, as they feared food would be in limited supply. In addition, schools and companies reverted to remote studying and working...

Euromonitor International's Ice Cream in Hong Kong, China report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Frozen Yoghurt, Impulse Ice Cream, Plant-based Ice Cream, Take-Home Ice Cream, Unpackaged Ice Cream.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Ice Cream market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Ice Cream in Hong Kong, China

Euromonitor International

July 2022

List Of Contents And Tables

ICE CREAM IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Fifth wave supports demand for indulgent ice cream

Plant-based ice cream takes centre stage as consumers reevaluate their dessert choices

Premium brands expected to disrupt leading players due to flavour variety

PROSPECTS AND OPPORTUNITIES

Premium brands and indulgent ingredients to drive value sales

Impulse ice cream set to gain further growth momentum as home seclusion wanes

Local flavours set to drive growth as consumers seek childhood nostalgia

CATEGORY DATA

Table 1 Sales of Ice Cream by Category: Volume 2017-2022

Table 2 Sales of Ice Cream by Category: Value 2017-2022

Table 3 Sales of Ice Cream by Category: % Volume Growth 2017-2022

Table 4 Sales of Ice Cream by Category: % Value Growth 2017-2022

Table 5 Sales of Ice Cream by Leading Flavours: Rankings 2017-2022

Table 6 Sales of Impulse Ice Cream by Format: % Value 2017-2022

Table 7 NBO Company Shares of Ice Cream: % Value 2018-2022

Table 8 LBN Brand Shares of Ice Cream: % Value 2019-2022

Table 9 NBO Company Shares of Impulse Ice Cream: % Value 2018-2022

Table 10 LBN Brand Shares of Impulse Ice Cream: % Value 2019-2022

Table 11 NBO Company Shares of Take-home Ice Cream: % Value 2018-2022

Table 12 LBN Brand Shares of Take-home Ice Cream: % Value 2019-2022

Table 13 Distribution of Ice Cream by Format: % Value 2017-2022

Table 14 Forecast Sales of Ice Cream by Category: Volume 2022-2027

Table 15 Forecast Sales of Ice Cream by Category: Value 2022-2027

Table 16 Forecast Sales of Ice Cream by Category: % Volume Growth 2022-2027

Table 17 Forecast Sales of Ice Cream by Category: % Value Growth 2022-2027

CHART 1 Snacks Value Sales Growth Scenarios: 2020-2027

CHART 2 Snacks Impact of Drivers on Value Sales: 2020-2027

SNACKS IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Snacks in 2022: The big picture

Key trends in 2022

Competitive Landscape

Channel developments

What next for snacks?

MARKET DATA

Table 18 Sales of Snacks by Category: Volume 2017-2022

Table 19 Sales of Snacks by Category: Value 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 20 Sales of Snacks by Category: % Volume Growth 2017-2022

Table 21 Sales of Snacks by Category: % Value Growth 2017-2022

Table 22 NBO Company Shares of Snacks: % Value 2018-2022

Table 23 LBN Brand Shares of Snacks: % Value 2019-2022

Table 24 Penetration of Private Label by Category: % Value 2017-2022

Table 25 Distribution of Snacks by Format: % Value 2017-2022

Table 26 Forecast Sales of Snacks by Category: Volume 2022-2027

Table 27 ~~□~~Forecast Sales of Snacks by Category: Value 2022-2027

Table 28 ~~□~~Forecast Sales of Snacks by Category: % Volume Growth 2022-2027

Table 29 ~~□~~Forecast Sales of Snacks by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Ice Cream in Hong Kong, China

Market Direction | 2022-07-08 | 23 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-18
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com