

Ice Cream in France

Market Direction | 2022-07-08 | 27 pages | Euromonitor

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Report description:

Ice cream in France is struggling to regain the highs seen earlier in the review period. Ice cream in France is largely consumed during the summer, so the performance of the category is highly dependent on good weather to bump up demand. Even though pandemic restrictions were lifting in 2021, the year saw poor summer weather and also faced the consequences of the contamination scandal in June, which caused hundreds of brands to be withdrawn from sale. Both Nestle France SA and Mars Chocolat Fran...

Euromonitor International's Ice Cream in France report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Frozen Yoghurt, Impulse Ice Cream, Plant-based Ice Cream, Take-Home Ice Cream, Unpackaged Ice Cream.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Ice Cream market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Players focus on offering different formats to meet emerging trends

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