

Ice Cream in Costa Rica

Market Direction | 2022-07-19 | 19 pages | Euromonitor

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Report description:

Ice cream is seeing strong performance in 2022 as witnessed in 2021 with impulse sales enjoying good growth after being affected by the pandemic restrictions. The return of tourism is helping to boost sales of in ice cream, especially so in coastal areas where the temperature is higher and the dry summer seasons are more intense. Healthier ice creams are being well received by consumers, who have typically become more health-conscious during the time of the pandemic. Plant-based ice cream remain...

Euromonitor International's Ice Cream in Costa Rica report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Frozen Yoghurt, Impulse Ice Cream, Plant-based Ice Cream, Take-Home Ice Cream, Unpackaged Ice Cream.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Ice Cream market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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ICE CREAM IN COSTA RICA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Ice cream sees solid growth as impulse purchases return and healthier options attract interest

Increased availability of vegan and natural options at modern retailers, while niche, begins to affect premium dairy ice cream

Dos Pinos brand maintains dominant lead in ice cream

PROSPECTS AND OPPORTUNITIES

Plant-based ice cream will continue to grow in premium segment

High protein alternatives are expected to emerge in forecast period

Indulgence will continue to drive category forward

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