

Ice Cream in Chile

Market Direction | 2022-07-08 | 24 pages | Euromonitor

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Report description:

2021 started with an interesting innovation. Established Chilean company Notco expanded its portfolio of plant-based products with an ice cream line called NotIceCream. Available in different flavours and formats, NotIceCream aims to revolutionise the category by offering consumers ice cream made 100% from plants, whilst retaining the creaminess, texture, and unique flavour of traditional dairy-based variants. The greatest advantage of NotIceCream is that it addresses two rising consumer groups:...

Euromonitor International's Ice Cream in Chile report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Frozen Yoghurt, Impulse Ice Cream, Plant-based Ice Cream, Take-Home Ice Cream, Unpackaged Ice Cream.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Ice Cream market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
July 2022

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ICE CREAM IN CHILE

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Empresas Carozzi retains third position following acquisition of Bresler

Healthy living trend impacts ice cream, as Chileans focus on quality

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