

Ice Cream in Canada

Market Direction | 2022-07-13 | 26 pages | Euromonitor

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Report description:

Retail current value sales of ice cream and frozen desserts will continue to grow during 2022. Restrictions on movement weighed heavily on demand for impulse ice cream, frozen yoghurt and unpackaged ice cream during the COVID-19 lockdowns. On the other hand, they provided a modest boost to the rate of growth in retail current value sales of bulk dairy ice cream and frozen desserts. This reflects the popularity of bulk dairy ice cream as both an indulgence and a source of comfort during a time th...

Euromonitor International's Ice Cream in Canada report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Frozen Yoghurt, Impulse Ice Cream, Plant-based Ice Cream, Take-Home Ice Cream, Unpackaged Ice Cream.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Ice Cream market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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ICE CREAM IN CANADA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Consumers spending longer periods of time outside of the home boosts demand for impulse and unpackaged ice cream

Incumbents Nestle and Unilever come under increased pressure from health-focused upstarts like Halo Top

Non-dairy ice cream offerings proliferate

PROSPECTS AND OPPORTUNITIES

Low-calorie, high-protein alternatives to traditional ice cream will continue to grow in popularity among health-conscious consumers

Sustainability and customer centricity emerge as focal points

E-commerce will grow in importance for ice cream as delivery times are reduced

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