

Ice Cream in Brazil

Market Direction | 2022-07-07 | 27 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

The recovery of the ice cream category that was expected in 2021 did not materialise. The beginning of the year, that marks the summer and promotes the consumption of refreshing ice cream products, proved to be the worst period of the pandemic in Brazil. The number of serious cases increased, and shortages of supplies were seen in ICUs. Therefore, social isolation measures became stricter, reducing the movement of people. However, from the second half of the year, the vaccination campaign began...

Euromonitor International's Ice Cream in Brazil report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Frozen Yoghurt, Impulse Ice Cream, Plant-based Ice Cream, Take-Home Ice Cream, Unpackaged Ice Cream.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Ice Cream market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Ice Cream in Brazil
Euromonitor International
July 2022

List Of Contents And Tables

ICE CREAM IN BRAZIL

KEY DATA FINDINGS

2022 DEVELOPMENTS

2022 sees a slowing decline for the foodservice channel, but inflationary pressure continues to prevent growth

Cross-category collaborations and successful brands in the premium segment

E-commerce channel development is a challenge that may be overcome

PROSPECTS AND OPPORTUNITIES

Plant-based could be an innovation aggregator that may help the category recover

Regional flavours can attract consumers

Foodservice channels invest in "Instagrammable" stores

CATEGORY DATA

Table 1 Sales of Ice Cream by Category: Volume 2017-2022

Table 2 Sales of Ice Cream by Category: Value 2017-2022

Table 3 Sales of Ice Cream by Category: % Volume Growth 2017-2022

Table 4 Sales of Ice Cream by Category: % Value Growth 2017-2022

Table 5 Sales of Ice Cream by Leading Flavours: Rankings 2017-2022

Table 6 Sales of Impulse Ice Cream by Format: % Value 2017-2022

Table 7 NBO Company Shares of Ice Cream: % Value 2018-2022

Table 8 LBN Brand Shares of Ice Cream: % Value 2019-2022

Table 9 NBO Company Shares of Impulse Ice Cream: % Value 2018-2022

Table 10 □LBN Brand Shares of Impulse Ice Cream: % Value 2019-2022

Table 11 □NBO Company Shares of Take-home Ice Cream: % Value 2018-2022

Table 12 □LBN Brand Shares of Take-home Ice Cream: % Value 2019-2022

Table 13 □Distribution of Ice Cream by Format: % Value 2017-2022

Table 14 □Forecast Sales of Ice Cream by Category: Volume 2022-2027

Table 15 □Forecast Sales of Ice Cream by Category: Value 2022-2027

Table 16 □Forecast Sales of Ice Cream by Category: % Volume Growth 2022-2027

Table 17 □Forecast Sales of Ice Cream by Category: % Value Growth 2022-2027

CHART 1 Snacks Value Sales Growth Scenarios: 2020-2027

CHART 2 Snacks Impact of Drivers on Value Sales: 2020-2027

SNACKS IN BRAZIL

EXECUTIVE SUMMARY

Snacks in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for snacks?

MARKET DATA

Table 18 Sales of Snacks by Category: Volume 2017-2022

Table 19 Sales of Snacks by Category: Value 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 20 Sales of Snacks by Category: % Volume Growth 2017-2022
Table 21 Sales of Snacks by Category: % Value Growth 2017-2022
Table 22 NBO Company Shares of Snacks: % Value 2018-2022
Table 23 LBN Brand Shares of Snacks: % Value 2019-2022
Table 24 Penetration of Private Label by Category: % Value 2017-2022
Table 25 Distribution of Snacks by Format: % Value 2017-2022
Table 26 Forecast Sales of Snacks by Category: Volume 2022-2027
Table 27 □Forecast Sales of Snacks by Category: Value 2022-2027
Table 28 □Forecast Sales of Snacks by Category: % Volume Growth 2022-2027
Table 29 □Forecast Sales of Snacks by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Ice Cream in Brazil

Market Direction | 2022-07-07 | 27 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-08"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com