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Ice Cream in Bosnia and Herzegovina

Market Direction | 2022-09-12 | 18 pages | Euromonitor

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Report description:

Ice cream is seeing solid, healthy growth in both volume and current value terms in 2022. Consumer demand is driven partly by the return to life outside of the home and social occasions. As pandemic-related restrictions have eased and consumers spend more time outdoors in the spring and summer seasons, impulse buys and with that the sales of single portion ice cream are driving growth. Consumers are content to be able to spend time outdoors again and to treat themselves to their favourite ice cr...

Euromonitor International's Ice Cream in Bosnia and Herzegovina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Frozen Yoghurt, Impulse Ice Cream, Plant-based Ice Cream, Take-Home Ice Cream, Unpackaged Ice Cream.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
* Get a detailed picture of the Ice Cream market;
* Pinpoint growth sectors and identify factors driving change;
* Understand the competitive environment, the market's major players and leading brands;
* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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