

## **Ice Cream in Azerbaijan**

Market Direction | 2022-07-08 | 20 pages | Euromonitor

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### **Report description:**

Ice cream is expected to register a slight increase in volume sales in 2022, after registering a decline in both 2021 and 2020. With society fully opened up, impulse ice cream volume sales start to recover, as on-the-go consumption resumes. However, volume sales are expected to be fall slightly for take-home ice cream.

Euromonitor International's Ice Cream in Azerbaijan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Frozen Yoghurt, Impulse Ice Cream, Plant-based Ice Cream, Take-Home Ice Cream, Unpackaged Ice Cream.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Ice Cream market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Ice Cream in Azerbaijan  
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List Of Contents And Tables

### ICE CREAM IN AZERBAIJAN

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Impulse ice cream helps recovery

Camal maintains its lead due to its wide range of both local and imported brands

Ice cream desserts fail to take off

#### PROSPECTS AND OPPORTUNITIES

Moderate growth over forecast period

Players will try to reduce seasonality of demand over the forecast period

Dominance of local brands continues

#### CATEGORY DATA

Table 1 Sales of Ice Cream by Category: Volume 2017-2022

Table 2 Sales of Ice Cream by Category: Value 2017-2022

Table 3 Sales of Ice Cream by Category: % Volume Growth 2017-2022

Table 4 Sales of Ice Cream by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Ice Cream: % Value 2018-2022

Table 6 LBN Brand Shares of Ice Cream: % Value 2019-2022

Table 7 Distribution of Ice Cream by Format: % Value 2017-2022

Table 8 Forecast Sales of Ice Cream by Category: Volume 2022-2027

Table 9 Forecast Sales of Ice Cream by Category: Value 2022-2027

Table 10 □Forecast Sales of Ice Cream by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Ice Cream by Category: % Value Growth 2022-2027

### SNACKS IN AZERBAIJAN

#### EXECUTIVE SUMMARY

Snacks in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for snacks?

#### MARKET DATA

Table 12 Sales of Snacks by Category: Volume 2017-2022

Table 13 Sales of Snacks by Category: Value 2017-2022

Table 14 Sales of Snacks by Category: % Volume Growth 2017-2022

Table 15 Sales of Snacks by Category: % Value Growth 2017-2022

Table 16 NBO Company Shares of Snacks: % Value 2018-2022

Table 17 LBN Brand Shares of Snacks: % Value 2019-2022

Table 18 Distribution of Snacks by Format: % Value 2017-2022

Table 19 Forecast Sales of Snacks by Category: Volume 2022-2027

Table 20 Forecast Sales of Snacks by Category: Value 2022-2027

Table 21 □Forecast Sales of Snacks by Category: % Volume Growth 2022-2027

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Table 22 □ Forecast Sales of Snacks by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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