

Hosiery in South Africa

Market Direction | 2023-01-16 | 17 pages | Euromonitor

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Report description:

Demand for hosiery in South Africa, both sheer and non-sheer, has been declining since the emergence of the pandemic. Following home seclusion, tough economic conditions emerging towards the end of the review period have meant that hosiery is deemed non-essential for many South Africans and unlikely to be frequently replaced until replenishment is absolutely necessary. Alongside the tough economic conditions, remote working and the change in fashion trends are also impacting demand for hosiery i...

Euromonitor International's Hosiery in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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