

## **Hosiery in Singapore**

Market Direction | 2023-01-19 | 17 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

White socks are a wardrobe staple for school-going children, and therefore the return of in-person classes helped translated into increased purchases of non-sheer hosiery. However, brands need to look beyond this to understand Singapore's hosiery category. For instance, novelty socks are popular amongst white-collar workers to stand out from a sea of black and blue suits. Local brands have been experimenting with advent calendars and subscription boxes for such products. However, potential brand...

Euromonitor International's Hosiery in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hosiery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Hosiery in Singapore  
Euromonitor International  
January 2023

### List Of Contents And Tables

#### HOSIERY IN SINGAPORE

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Resumption of travel and return to office likely to lead to increased demand

With department stores declining, fragmentation translates into a high brand share for "others"

An appetite for both premium quality and fast fashion hosiery amongst consumers in Singapore

##### PROSPECTS AND OPPORTUNITIES

Luxury branding for hosiery is relatively muted, but channel diversification is a possible marketing strategy

Expectations of buoyant growth for hosiery in Singapore in the forecast period

Coloured tights and stockings will see growth

##### CATEGORY DATA

Table 1 Sales of Hosiery by Category: Volume 2017-2022

Table 2 Sales of Hosiery by Category: Value 2017-2022

Table 3 Sales of Hosiery by Category: % Volume Growth 2017-2022

Table 4 Sales of Hosiery by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Hosiery: % Value 2018-2022

Table 6 LBN Brand Shares of Hosiery: % Value 2019-2022

Table 7 Forecast Sales of Hosiery by Category: Volume 2022-2027

Table 8 Forecast Sales of Hosiery by Category: Value 2022-2027

Table 9 Forecast Sales of Hosiery by Category: % Volume Growth 2022-2027

Table 10 □Forecast Sales of Hosiery by Category: % Value Growth 2022-2027

#### APPAREL AND FOOTWEAR IN SINGAPORE

##### EXECUTIVE SUMMARY

Apparel and footwear in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

##### MARKET DATA

Table 11 Sales of Apparel and Footwear by Category: Volume 2017-2022

Table 12 Sales of Apparel and Footwear by Category: Value 2017-2022

Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2017-2022

Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2017-2022

Table 15 NBO Company Shares of Apparel and Footwear: % Value 2018-2022

Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2019-2022

Table 17 Distribution of Apparel and Footwear by Format: % Value 2017-2022

Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2022

Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2022-2027

Table 20 □Forecast Sales of Apparel and Footwear by Category: Value 2022-2027

Table 21 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2022-2027

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

DISCLAIMER

SOURCES

Summary 1 Research Sources

## Hosiery in Singapore

Market Direction | 2023-01-19 | 17 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

| Select license | License                        | Price    |
|----------------|--------------------------------|----------|
|                | Single User Licence            | €825.00  |
|                | Multiple User License (1 Site) | €1650.00 |
|                | Multiple User License (Global) | €2475.00 |
|                |                                | VAT      |
|                |                                | Total    |

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

|               |                      |                               |   |
|---------------|----------------------|-------------------------------|---|
| Email*        | <input type="text"/> | Phone*                        | <input type="text"/>                    |
| First Name*   | <input type="text"/> | Last Name*                    | <input type="text"/>                    |
| Job title*    | <input type="text"/> |                               |   |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/>                    |
| Address*      | <input type="text"/> | City*                         | <input type="text"/>                    |
| Zip Code*     | <input type="text"/> | Country*                      | <input type="text"/>                    |
|               |                      | Date                          | <input type="text" value="2025-05-07"/> |
|               |                      | Signature                     | <input type="text"/>                    |

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com