

Hosiery in Hong Kong, China

Market Direction | 2023-01-16 | 20 pages | Euromonitor

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Report description:

Hosiery saw a double-digit current value decline in 2022, and this was stronger than the decline in overall apparel and footwear. The fall in sales was mainly due to the fifth wave of COVID-19 in Q1 and Q2, which limited footfall, with store-based sales therefore plunging during the first half of the year. People also adapted to digital tools under the new normal. Students attended virtual classes during the temporary shutdown of educational institutions. Meanwhile, more companies adopted remote...

Euromonitor International's Hosiery in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Low demand for hosiery due to COVID-19 restrictions

Brands offering functional and daily wear hosiery remain resilient

Hosiery elevates to become a fashion statement

PROSPECTS AND OPPORTUNITIES

Non-sheer hosiery will drive growth, with sheer hosiery seeing only slow recovery

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