

Hosiery in Germany

Market Direction | 2023-01-16 | 19 pages | Euromonitor

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Report description:

Demand for hosiery notably increased in early 2022 in line with the easing of restrictions and the reopening of physical non-essential stores, before consumer confidence fell in line with rising inflation. Higher current value growth was driven up by the increasing manufacturing costs of hosiery, particularly for sheer hosiery, and supply disruptions, both of which played a significant role in driving up the average unit price in 2022.

Euromonitor International's Hosiery in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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