

## **Hosiery in Germany**

Market Direction | 2023-01-16 | 19 pages | Euromonitor

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### **Report description:**

Demand for hosiery notably increased in early 2022 in line with the easing of restrictions and the reopening of physical non-essential stores, before consumer confidence fell in line with rising inflation. Higher current value growth was driven up by the increasing manufacturing costs of hosiery, particularly for sheer hosiery, and supply disruptions, both of which played a significant role in driving up the average unit price in 2022.

Euromonitor International's Hosiery in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Hosiery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Hosiery in Germany  
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### List Of Contents And Tables

#### HOSIERY IN GERMANY

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Sheer hosiery records substantial growth as pandemic restrictions ease

adidas maintains leadership of hosiery with its non-sheer offer

Online shopping remains strong in 2022 despite stores reopening

##### PROSPECTS AND OPPORTUNITIES

Shapewear brands to inspire further development of functional hosiery

Hosiery specialists diversify through premiumisation and statement styles

Hosiery prices expected to further increase over the forecast period

##### CATEGORY DATA

Table 1 Sales of Hosiery by Category: Volume 2017-2022

Table 2 Sales of Hosiery by Category: Value 2017-2022

Table 3 Sales of Hosiery by Category: % Volume Growth 2017-2022

Table 4 Sales of Hosiery by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Hosiery: % Value 2018-2022

Table 6 LBN Brand Shares of Hosiery: % Value 2019-2022

Table 7 Forecast Sales of Hosiery by Category: Volume 2022-2027

Table 8 Forecast Sales of Hosiery by Category: Value 2022-2027

Table 9 Forecast Sales of Hosiery by Category: % Volume Growth 2022-2027

Table 10 Forecast Sales of Hosiery by Category: % Value Growth 2022-2027

#### APPAREL AND FOOTWEAR IN GERMANY

##### EXECUTIVE SUMMARY

Apparel and footwear in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

##### MARKET DATA

Table 11 Sales of Apparel and Footwear by Category: Volume 2017-2022

Table 12 Sales of Apparel and Footwear by Category: Value 2017-2022

Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2017-2022

Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2017-2022

Table 15 NBO Company Shares of Apparel and Footwear: % Value 2018-2022

Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2019-2022

Table 17 Distribution of Apparel and Footwear by Format: % Value 2017-2022

Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2022

Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2022-2027

Table 20 Forecast Sales of Apparel and Footwear by Category: Value 2022-2027

Table 21 Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2022-2027

Table 22 □Forecast Sales of Apparel and Footwear by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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