

Home Laundry Appliances in Japan

Market Direction | 2023-01-16 | 37 pages | Euromonitor

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Report description:

One of the most notable trends in home laundry appliances in Japan has been the increase in automatic washer dryers. The reason behind this is that front-loading types of machine, usually called drum types in this country, are gaining popularity year-on-year. Most drum-type machines are automatic washer dryers. These have stronger drying power than top-loading automatic washer dryers, and are "straight through", meaning that there is no input needed from the user between putting the laundry into...

Euromonitor International's Home Laundry Appliances in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Automatic Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-in Home Laundry Appliances, Freestanding Home Laundry Appliances, Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Laundry Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Gas-powered automatic dryers are increasingly popular amongst home owners

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