

Home Laundry Appliances in Hong Kong, China

Market Direction | 2023-01-18 | 36 pages | Euromonitor

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Report description:

After a challenging year in 2020 due to the outbreak of the pandemic, demand for automatic washer dryers surged in 2021, driven by an upturn in residential apartment sales and the resumption of renovation projects during the year. This dynamic growth continued into 2022. As local consumers residing in apartments appreciate convenience and space-saving solutions, automatic washer dryers are appealing. In addition, the Consumption Voucher Scheme which was initially launched in 2021 also helped fuel...

Euromonitor International's Home Laundry Appliances in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Automatic Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-in Home Laundry Appliances, Freestanding Home Laundry Appliances, Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Laundry Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International

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Further strong growth for home laundry appliances benefits major brands

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Smart homes and multifunction home laundry appliances to gain in popularity

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