

Footwear in South Africa

Market Direction | 2023-01-16 | 19 pages | Euromonitor

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Report description:

The pandemic and home seclusion notably reduced demand for footwear in South Africa, as consumers refrained from purchasing these items when they were restricted in terms of movement during the lockdowns. However, as restrictions gradually eased and local consumers started to spend greater time outside of the home, including for exercise, volume sales decline of footwear notably slowed in 2022. While overall demand remained lower than pre-pandemic levels at the end of the review period, as some...

Euromonitor International's Footwear in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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FOOTWEAR IN SOUTH AFRICA

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Rate of decline for footwear slows in 2022 in line with greater mobility

Local consumers remain brand loyal in terms of footwear, favouring sports options

Unbranded footwear remains attractive option for price-sensitive consumers

PROSPECTS AND OPPORTUNITIES

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