

Footwear in Hungary

Market Direction | 2023-01-16 | 20 pages | Euromonitor

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Report description:

Volume growth rates for men's and women's footwear in 2022 were substantially stronger than those recorded in 2021. Both categories saw demand pick up as more Hungarians returned to the office and started regularly socialising again in line with the continued easing of the pandemic. Indeed, many people considered updating their footwear to be a necessity after having not done so for almost two years while spending most of their time at home due to remote working and public health restrictions. H...

Euromonitor International's Footwear in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Continued easing of the pandemic boosts demand for men's and women's footwear

Growth in volume sales of children's footwear slows following surge in 2021

Discount offers limited by supply chain problems and new EU directive

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Overall demand for footwear set to remain robust

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