

## **Food Preparation Appliances in Japan**

Market Direction | 2023-01-16 | 35 pages | Euromonitor

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### **Report description:**

Food preparation appliances has maintained an almost continuous decrease in demand for many years. Especially from 2016 to 2019, it experienced decreases for four consecutive years in both volume and current value terms. 2020 was an anomaly for food preparation appliances, as people had to spend longer at home than usual, sometimes with their children on week days in the daytime, which led to the temporary boom of making confectionery and cooking at home. The category that benefited the most in...

Euromonitor International's Food Preparation Appliances in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Food Preparation Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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