

Food Preparation Appliances in Hong Kong, China

Market Direction | 2023-01-18 | 34 pages | Euromonitor

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Report description:

The emergence of the pandemic and subsequent home seclusion, as a result of various restrictions introduced by the government to control the spread of the virus, resulted in a surge in demand for food preparation appliances. Various pandemic-related restrictions forced the foodservice industry to temporarily close, and when they were permitted to open they had to reduce capacity and follow various rules including limiting the number of patrons sharing a table and opening hours. This encouraged l...

Euromonitor International's Food Preparation Appliances in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Food Preparation Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

January 2023

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