

Energy Drinks in Switzerland

Market Direction | 2023-01-16 | 29 pages | Euromonitor

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Report description:

Energy drinks continues to record decent growth in off-trade volume sales in 2022, following the high-single digit growth seen in 2021, and despite a slowdown due to the recovery of on-trade sales in 2022 following the sharp drop seen in 2020 and 2021 in the first two years of the COVID-19 pandemic.

Euromonitor International's Energy Drinks in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Reduced Sugar Energy Drinks, Regular Energy Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Energy Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Decent performance driven by recovery of on-the-go consumption

Maturity of reduced-sugar and rejuvenation of regular products with new flavours

Resilient performance from Red Bull while private label makes gains

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