

Carbonates in South Africa

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Report description:

Coca-Cola is set to retain its leading position in carbonates in off-trade volume terms in 2022, driven by sustained brand loyalty and effective price point management, allowing the company to effectively compete with other leading manufacturers. Much of this success is expected to be the result of the company's strong performance in regular cola carbonates, with this category also set to see a strong single-digit off-trade volume growth rate in 2022. Another factor driving Coca-Cola's dominance...

Euromonitor International's Carbonates in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Carbonates in South Africa
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List Of Contents And Tables

CARBONATES IN SOUTH AFRICA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Coca-Cola retains its leading position, despite greater competition

Reduced sugar variants grow strongly, but regular carbonates continue to dominate

Woolworths carbonates innovations bolster private label share through flavours

PROSPECTS AND OPPORTUNITIES

Further proposed increases to the sugar tax could cause challenges

Strong price increases projected for carbonates, caused by inflationary pressures

Manufacturers gear up for sustainability and greater autonomy

CATEGORY DATA

Table 1 Off-trade vs On-trade Sales of Carbonates: Volume 2017-2022

Table 2 Off-trade vs On-trade Sales of Carbonates: Value 2017-2022

Table 3 Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2017-2022

Table 4 Off-trade vs On-trade Sales of Carbonates: % Value Growth 2017-2022

Table 5 Off-trade Sales of Carbonates by Category: Volume 2017-2022

Table 6 Off-trade Sales of Carbonates by Category: Value 2017-2022

Table 7 Off-trade Sales of Carbonates by Category: % Volume Growth 2017-2022

Table 8 Off-trade Sales of Carbonates by Category: % Value Growth 2017-2022

Table 9 Total Sales of Carbonates by Fountain On-trade: Volume 2017-2022

Table 10 □ Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2017-2022

Table 11 □ NBO Company Shares of Off-trade Carbonates: % Volume 2018-2022

Table 12 □ LBN Brand Shares of Off-trade Carbonates: % Volume 2019-2022

Table 13 □ NBO Company Shares of Off-trade Carbonates: % Value 2018-2022

Table 14 □ LBN Brand Shares of Off-trade Carbonates: % Value 2019-2022

Table 15 □ Forecast Off-trade Sales of Carbonates by Category: Volume 2022-2027

Table 16 □ Forecast Off-trade Sales of Carbonates by Category: Value 2022-2027

Table 17 □ Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2022-2027

Table 18 □ Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2022-2027

Table 19 □ Forecast Total Sales of Carbonates by Fountain On-trade: Volume 2022-2027

Table 20 □ Forecast Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2022-2027

SOFT DRINKS IN SOUTH AFRICA

EXECUTIVE SUMMARY

Soft drinks in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

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Table 21 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2017-2022
Table 22 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2017-2022
Table 23 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2017-2022
Table 24 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2017-2022
Table 25 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2021
Table 26 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2021
Table 27 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2021
Table 28 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2021
Table 29 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2017-2022
Table 30 ☐Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2017-2022
Table 31 ☐Off-trade Sales of Soft Drinks by Category: Value 2017-2022
Table 32 ☐Off-trade Sales of Soft Drinks by Category: % Value Growth 2017-2022
Table 33 ☐Sales of Soft Drinks by Total Fountain On-trade: Volume 2017-2022
Table 34 ☐Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2017-2022
Table 35 ☐NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2018-2022
Table 36 ☐LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2022
Table 37 ☐NBO Company Shares of Off-trade Soft Drinks: % Value 2018-2022
Table 38 ☐LBN Brand Shares of Off-trade Soft Drinks: % Value 2019-2022
Table 39 ☐Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2017-2022
Table 40 ☐Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2017-2022
Table 41 ☐Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2017-2022
Table 42 ☐Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2022
Table 43 ☐Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2022-2027
Table 44 ☐Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2022-2027
Table 45 ☐Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2022-2027
Table 46 ☐Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2022-2027
Table 47 ☐Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2022-2027
Table 48 ☐Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2022-2027
Table 49 ☐Forecast Off-trade Sales of Soft Drinks by Category: Value 2022-2027
Table 50 ☐Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2022-2027
Table 51 ☐Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2022-2027
Table 52 ☐Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2022-2027

APPENDIX

Fountain sales in South Africa

Trends

DISCLAIMER

SOURCES

Summary 1 Research Sources

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