

Bottled Water in Switzerland

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Report description:

Off-trade volume sales of bottled water see a slight decline in 2022, despite recovery due to a favourable comparison effect, as 2021 sales slumped following the strong rise seen in the first COVID-19 year in 2020. Thanks to the relatively resilient performance of the category, off-trade volume sales remain higher in 2022 than in the pre-pandemic year 2019, largely as a result of the lower level of consumption through on-trade channels than in 2019, and due to the continued rise of flavoured bot...

Euromonitor International's Bottled Water in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bottled Water market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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