

Booking in the Czech Republic

Market Direction | 2022-09-28 | 16 pages | Euromonitor

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Report description:

In 2022 booking overall has not yet fully returned to its pre-pandemic performance levels but is nonetheless rising. Growth is slowed by offline value sales, which are still well below 2019 levels and rising much more slowly than online value sales which have surpassed pre-pandemic levels in 2022. This pattern is true of both travel intermediaries and direct suppliers. Online travel agencies (OTAs) and traditional offline travel agencies with well-balanced portfolios in terms of services and des...

Euromonitor International's Booking in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Booking Offline, Booking Online, Business Travel, Direct Suppliers, Leisure Travel, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Booking market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Online direct booking benefits from rising costs and increased consumer confidence

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