

Booking in Slovakia

Market Direction | 2022-09-29 | 16 pages | Euromonitor

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Report description:

All the major intermediaries have been able continue their operations in 2022, with a positive peak summer holiday season contributing considerably to overall growth. Package holidays, especially those involving sun and sea, remain highly popular products for tourists. Demand for the services of intermediaries is supported by the fact that such players offer travellers extra peace of mind in a still uncertain environment and are able to assist tourists when it comes to managing unexpected events...

Euromonitor International's Booking in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Booking Offline, Booking Online, Business Travel, Direct Suppliers, Leisure Travel, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Booking market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Booking makes positive progress in Slovakia in 2022

The online shift continues with consumers increasingly keen to plan their trips independently

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Online sales to rise further, with direct suppliers attracting more tourists, while mobile sales will gather more interest

Travel agents to reduce in number, and offline players will invest in online channel

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