

Booking in Romania

Market Direction | 2022-10-10 | 18 pages | Euromonitor

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Report description:

Booking in Romania registered very strong growth in value sales increased significantly in 2022. Much of the demand for booking among Romanians is accounted for by the summer holiday period, during which most consumers favour beach and sun tourism bookings, including the Black Sea coast (Romania, Bulgaria and Turkey) and the Aegean Sea (Greece and Turkey). The period between December 2021 and February 2022 saw a huge increase in bookings as many Romanians looked to secure their bookings early, w...

Euromonitor International's Booking in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Booking Offline, Booking Online, Business Travel, Direct Suppliers, Leisure Travel, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Booking market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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BOOKING IN ROMANIA

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Booking registers strong growth due to the robust recovery in demand for travel

Industry stakeholders push growth in bookings to capitalise on rebounding demand

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TRAVEL IN ROMANIA

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