

Booking in New Zealand

Market Direction | 2022-12-29 | 15 pages | Euromonitor

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Report description:

Following two years of negative growth during the outbreak of COVID-19, bookings surged during 2022, as the borders were opened, and lockdowns ceased. Nonetheless, the total value of bookings remained far below pre-COVID-19 levels, although this is partially due to the cautious approach that New Zealand took to lifting restrictions and opening borders, and international borders were not completely open until halfway through 2022.

Euromonitor International's Booking in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Booking Offline, Booking Online, Business Travel, Direct Suppliers, Leisure Travel, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Booking market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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BOOKING IN NEW ZEALAND

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Bookings recover through both online and offline channels

Whether for business or leisure, New Zealanders want to book directly

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