

## **Booking in Morocco**

Market Direction | 2022-09-30 | 16 pages | Euromonitor

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### **Report description:**

Booking retail constant value sales (2022 prices) continued to recover in 2022, as restrictions on international movement were eased. However, they remained well below pre-pandemic levels. In March 2022, Morocco's National Tourism Office (ONMT) announced the launch of two major promotional campaigns across the retail networks of two leading French travel brands, Carrefour Voyages (Carrefour Group) and Havas Voyages. The ONMT also has partnerships with Air France and other leading French travel a...

Euromonitor International's Booking in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Booking Offline, Booking Online, Business Travel, Direct Suppliers, Leisure Travel, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Booking market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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