

Booking in Mexico

Market Direction | 2022-09-06 | 16 pages | Euromonitor

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Report description:

Delivery app providers are looking to develop super apps to enable consumers to fulfil their travel needs, from booking trips and flights to hotels. For example, Rappi, the popular delivery app, has developed its offer with RappiTravel, through which users in Mexico can book flights, hotels or packages from the same app. The idea of the super app is that users can connect all the services from the same platform, so that if they buy a trip on Rappi it generates points that they can use to make pu...

Euromonitor International's Booking in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Booking Offline, Booking Online, Business Travel, Direct Suppliers, Leisure Travel, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Booking market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
October 2022

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Delivery apps develop into super apps so users can fulfil their travel needs, from booking trips and flights to hotels

Platform innovations and partnerships are among the strategies to drive industry recovery

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Partnerships and acquisitions to feature strongly as OTAs try to overcome the effects of the pandemic and expand their market shares

Focus on business tourism and sustainability to speed up recovery and develop a more sophisticated offer

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