

Booking in Japan

Market Direction | 2022-09-30 | 16 pages | Euromonitor

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Report description:

In June 2022, the Japanese government relaxed international travel restrictions, opening the border to inbound tourists for leisure purposes. However, travel conditions are still strict, as travellers are required to obtain a visa, need to follow various guidelines and, most importantly, travel is allowed for group package tours only. Furthermore, the package tours need to be attended by a tour guide at all times. By so doing, it is expected that the overall stay will be safe and limit exposure...

Euromonitor International's Booking in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Booking Offline, Booking Online, Business Travel, Direct Suppliers, Leisure Travel, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Booking market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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