

Booking in Ireland

Market Direction | 2022-09-06 | 16 pages | Euromonitor

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Report description:

Having plunged by around two thirds during 2020 and 2021, booking retail constant value sales (2022 prices) rebounded strongly in 2022 but remained well below their pre-pandemic level. After pandemic restrictions on travel were largely relaxed in early 2022, Irish travel intermediaries reported record bookings of ski and sun holidays.

Euromonitor International's Booking in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Booking Offline, Booking Online, Business Travel, Direct Suppliers, Leisure Travel, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Booking market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Booking in Ireland
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List Of Contents And Tables

BOOKING IN IRELAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Desire to travel support the growth in packaged holidays

Dominance of online booking will deepen

PROSPECTS AND OPPORTUNITIES

Specialised intermediaries will flourish, as travellers seek to separate from the herd

Climate change could boost domestic bookings at the expense of international ones

CATEGORY DATA

Table 1 Booking Sales: Value 2017-2022

Table 2 Business Travel Sales: Value 2017-2022

Table 3 Leisure Travel Sales: Value 2017-2022

Table 4 Travel Intermediaries NBO Company Shares: % Value 2017-2022

Table 5 Forecast Booking Sales: Value 2022-2027

Table 6 Forecast Business Travel Sales: Value 2022-2027

Table 7 Forecast Leisure Travel Sales: Value 2022-2027

CHART 1 Inbound Receipts: 2022-2027

CHART 2 Average Spend per Trip for Inbound Arrivals: 2022-2027

TRAVEL IN IRELAND

EXECUTIVE SUMMARY

Travel in 2022

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

MARKET DATA

Table 8 Surface Travel Modes Sales: Value 2017-2022

Table 9 Surface Travel Modes Online Sales: Value 2017-2022

Table 10 Forecast Surface Travel Modes Sales: Value 2022-2027

Table 11 Forecast Surface Travel Modes Online Sales: Value 2022-2027

Table 12 In-Destination Spending: Value 2017-2022

Table 13 Forecast In-Destination Spending: Value 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

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