

Booking in India

Market Direction | 2022-10-12 | 16 pages | Euromonitor

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Report description:

In 2022, bookings through online travel intermediaries are projected to witness strong growth, driven by discounts and flexible options for consumers. Online travel intermediaries are looking to offer discounts to leverage rising post-pandemic travel demand. Furthermore, with schemes providing flexibility and easy refund policies for bookings, online travel intermediaries are looking to provide additional assurance to consumers in India.

Euromonitor International's Booking in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Booking Offline, Booking Online, Business Travel, Direct Suppliers, Leisure Travel, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Booking market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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BOOKING IN INDIA

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Strong growth in bookings via online intermediaries, driven by discounts and flexibility

Revival in bookings through offline intermediaries due to trust and convenience

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